



KERALA ELECTRICAL & ALLIED ENGG. CO. LTD.

(A Govt. of Kerala Undertaking)

Corporate Office, 7th Floor KSHB Office Complex

Panampilly Nagar ,Kochi – 682 036

Ph:0484 2310012/13/14

2318960/61

REQUIREMENTS FOR MARKETING CONSULTANT

Qualification, Experience & Age

- B-Tech/BE Degree in Electrical Engineering.
- 30 Years of Experience in Transformer Manufacturing Industry, out of which at least 10 years in Transformer Marketing to State Power Utilities.

Responsibilities and Duties to be carried out by Selected Candidates

- Improve the business volume of KEL products, mainly for Oil filled and Cast Resin Transformers.
- Market expansion of KEL Products – in India & Abroad.
- Identify & suggest new technology for the existing products to make it more competitive.
- Formulate new Marketing/Payment realization strategies/tactics for KEL Products.

Terms & Conditions

- **Remuneration**

Negotiable

Travel and Accommodation Expenses as per Company Rules, applicable to the category of General Manager

- **Period of Contract**

The appointment will be on contract basis for six months and further extension subject to evaluation of performance.

Applications with credentials should reach our office on or before 24.06.2020

Sd/-

Dy.General Manager (P&A)